



LEADERSHIP PROGRAM

This all inclusive program is designed for senior level executives. A range of experts will help create the ultimate platform to relaunch their career.

BENEFITS OF THE PROGRAM

- Increase clarity on available career options.
- Full access to company contact and research databases featuring over 40,000 companies.
- Develop an effective personal marketing portfolio and initiate proactive job search strategies.
- Introduction to executive search organisations in targeted sectors.
- Maintaining job search activity through sustained support.
- Increase in confidence and practical skills, with a positive state of mind.
- Accelerated introduction to new network channels.
- Administration support during the program. This includes, photocopying, fax machines, resume preparation, computers and messaging services.
- Personal offices for administration use.
- Seminars on financial management

**One-on-one coaching
for 12 months**

Features of the Professional Program

Fully modular program with accompanying manual, marketing material and assessment tools

Redundancy Counselling

- Dealing with Emotional Change
- Explanation of Program Definition

Psychological Assessment

- Personality Typology and Career Preferences

Self Assessment Exercises

- Career Skills
- Career and Personal Values
- Job Motivators
- Occupational Interests

Personal Marketing Portfolio

- Resume Crafting
- Cover Letter Design
- Personal Marketing Statements
- Reason for Leaving Statements
- Value Proposition

Interview Training

- Informational, Competency and Behavioural Interview Training

Job Hunt Campaign

- Navigating the Hidden Market
- Working with Employment Agencies
- Using the Press
- Searching Internet Sites

Market Research

- Access to Company Contact Databases
- Advanced Techniques to Utilise Internet Sites for Research Purposes

Purposes

- Full Access to Career Management Library
- Personal Networking Campaigns
- Developing Contacts in Targeted Sectors
- Developing a Career Map